

HASSAN KHAN

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GRAPHICS DESIGNER / UI DESIGNER

As a Graphic and UI Designer, I love creating designs that are both attractive and easy to use. My goal is to make visuals that communicate clearly and help users navigate smoothly. With skills in tools like Figma, Adobe Photoshop, and Illustrator, I design layouts, icons, and interfaces that look good on all devices. I focus on simple, user-friendly designs that meet both the needs of the people using them and the goals of the brand. My work combines creativity with functionality to make each project both effective and visually appealing.

SOFTWARES

Adobe (Photoshop, illustrator, XD), Figma

MS Office

KEY COMPETENCIES

- Mastery of design software such as Adobe (Photoshop, Illustrator, XD) Figma, Canva Etc.
- Strong ability to convey ideas effectively through visuals, layouts, and graphics.
- Experienced in using tools like Figma and Adobe XD to build interactive prototypes and wireframes.
- Strong understanding of maintaining brand consistency through cohesive color, typography, and layout choices.

PROFESSIONAL EXPERIENCE

Senior Graphic & UI Designer

November 2024

Performant Code

Led and Championed design excellence at Performant code, steering UI initiatives and crafting compelling visuals, including logos, branding, banners, and social media materials. Elevated the company's digital presence through strategic and visually impactful design solutions.

Creative Graphic & UI Designer

March 2022

Parallel Solutions

Led comprehensive design initiatives at Parallel Solutions, specializing in UI graphic, web, and app design. Translated complex concepts into intuitive and visually appealing user experiences, contributing to the overall aesthetic and functionality of digital solutions.

Creative Graphic Designer

December 2019

Abtach Ltd

Drove impactful visual storytelling at Abtach, showcasing a versatile skill set in crafting logos, banners, and flyers. Played a pivotal role in transforming concepts into visually engaging assets, contributing to the company's dynamic and compelling brand presence.

Junior Graphic Designer

March 2018

Salsoft Technologies

Designed & strategized brand aesthetics through innovative design solutions at Salsoft, enhancing visual appeal across digital and print materials including logos, brochures, flyers. Spearheaded creative projects, ensuring cohesive and impactful visual communication for the company's diverse

EDUCATION

Bachelor Of Commerce

Allama Iqbal Open University

October 2021

Intermediate

Govt.Degree College Gulshan-e-Iqbal

April 2017

Matriculation

Usman Grammar School

April 2014

SKILLS & KNOWLEDGE

- Website Designs
- Landing Pages
- Logos Designs
- Social Media Post
- Stationery Design
- Flyer Design
- Email Signature Design
- Infographic Design

PORTFOLIO

BEHANCE

www.behance.net/hassankhanlcff